Domain Name - nationalcasinoforum.co.uk

WhoIs Information

Registered : No

Domain age : 0 Years 0 Months 0 Days

Tech email :

Name servers :

Created at :

Changed at :

Expire at :

Registrant name :

Admin name :

Registrant country : ✖

Admin country : ✖

Registrant phone :

Admin phone :

Moz information

Subdomain normalized : 0.0789808929

Subdomain raw : 0.007898089476

Url normalized : 2.099999905

Url raw : 0.2099999934

Http status code : 301

Domain authority : 31

Page authority : 21

External quality link : 0

Links : 2

Link information

Backlink count : 0

Total link count : 2

Mozrank : 2.099999905

THE NATIONAL CASINO FORUM HAS CEASED OPERATIONS

The National Casino Forum (NCF) has officially closed.

Since the establishment of the British Gaming Association (BGA) in 1968 land-based casino operators have created a legacy of collaboration via its trade body. In 2009 the National Casino Forum (NCF) took over from the long-standing British Casino Association (BCA) and four years later was joined by the Casino Operators Association (COA).

AGM meeting of the British Gaming Association 1980

The NCF is the sole trade body representing all land-based casinos in the UK. Under the leadership of its CEO Tracy Damestani the NCF grew to be pivotal in uniting all operators in the sector; devising, improving and promoting best practice standers in safer gambling, player protection and crime prevention. The NCF was the first trade body to introduce a National Voluntary Self Exclusion (SENSE) system and developed the Playing Safe Principles; it has been instrumental in the procurement of and collaboration with international researchers to develop algorithmic identifiers in the pursuit to improve safer gambling.

A few highlights from the casino sector

Mobile Friendly Check

Performance : 32.71

Emulated Form Factor **Mobile**
Locale **En-US**
Category **Performance**

Field Data

Over the last 30 days, the field data shows that this page has an **Moderate** speed compared to other pages in the Chrome User Experience Report. **We are showing The 75th percentile of FCP and The 95th percentile of FID**

First Contentful Paint (FCP)

Metric Category

First Input Delay (FID)

Metric Category

Overall Category

First Contentful Paint (FCP)

Metric Category

First Input Delay (FID)

Metric Category

Overall Category

Lab Data

First Contentful Paint

First Contentful Paint marks the time at which the first text or image is painted. **Learn more**

4.0 s

First Meaningful Paint

First Meaningful Paint measures when the primary content of a page is visible. **Learn more**

4.0 s

Speed Index

Speed Index shows how quickly the contents of a page are visibly populated. **Learn more**

8.2 s

First CPU Idle

First CPU Idle marks the first time at which the page`s main thread is quiet enough to handle input. **Learn more**

8.9 s

Time to Interactive

Time to interactive is the amount of time it takes for the page to become fully interactive. **Learn more**

9.3 s

Max Potential First Input Delay

The maximum potential First Input Delay that your users could experience is the duration, in milliseconds, of the longest task. **Learn more**

570 ms

Audit Data

Keep request counts low and transfer sizes small

To set budgets for the quantity and size of page resources, add a budget.json file. **Learn More**

81 requests • 1,751 KiB

Eliminate render-blocking resources

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. **Learn More**

Potential savings of 2,130 ms

Efficiently encode images

Optimized images load faster and consume less cellular data. **Learn More**

Enable text compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. **Learn More**

Serve static assets with an efficient cache policy

A long cache lifetime can speed up repeat visits to your page. **Learn More**

77 resources found

Minimize third-party usage

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. **Learn More**

Third-party code blocked the main thread for 140 ms

Network Round Trip Times

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. **Learn More**

0 ms

Estimated Input Latency

Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. **Learn More**

190 ms

First Contentful Paint (3G)

First Contentful Paint 3G marks the time at which the first text or image is painted while on a 3G network. **Learn More**

7926 ms

Total Blocking Time

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

720 ms

Reduce JavaScript execution time

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. **Learn More**

1.6 s

Defer offscreen images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. **Learn More**

Potential savings of 31 KiB

Server Backend Latencies

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. **Learn More**

0 ms

Properly size images

Serve images that are appropriately-sized to save cellular data and improve load time. **Learn More**

Potential savings of 132 KiB

Remove unused CSS

Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. **Learn More**

Potential savings of 163 KiB

Avoids enormous network payloads

Large network payloads cost users real money and are highly correlated with long load times. **Learn More**

Total size was 1,751 KiB

Minimize main-thread work

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. **Learn More**

3.8 s

Serve images in next-gen formats

Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster downloads and less data consumption. **Learn More**

Potential savings of 348 KiB

Avoid chaining critical requests

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

Avoids enormous network payloads

A large DOM will increase memory usage, cause longer **Learn More**

501 elements

Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. **Learn More**

Potential savings of 630 ms

Minify JavaScript

Minifying JavaScript files can reduce payload sizes and script parse time. **Learn More**

User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. **Learn More**

IP Information	Malware Scan Info
ISP : AS25577 IDE Group Connect Limited	**Google safe browser norton :** Safe
Ip : 81.27.85.21	**Norton :** untested
Country : 🇬🇧 UNITED KINGDOM	
City : Warminster	
Region : England	Search Engine Index Info
Timezone : Europe/London	**Google index :** 258
Latitude : 51.2043	**Bing index :** 0
Longitude : -2.1787	**Yahoo index :** 17

Sites in Same IP	Related Websites
No data to show	1.

Social Network Information - nationalcasinoforum.co.uk

Social Network Information

Facebook share : 0

Pinterest Info : 0

Facebook comment : 0

Xing Info : 0

Facebook like : 0

Buffer Info : 0

Reddit Score : 0

Reddit Ups : 0

Reddit downs : 0

Keyword & Meta Information - nationalcasinoforum.co.uk

TITLE & METATAGS

Title
National Casino Forum

Viewport
width=device-width, initial-scale=1, maximum-scale=1, user-scalable=0

Generator
Powered by Visual Composer - drag and drop page builder for WordPress.

Blocked by robots.txt : No

Blocked by meta-robots : No

Links nofollowed by meta-robots : No

Total keywords : 1631

Html headings

H1(0)

No h1 tag found

H2(0)

H3(18)

1. THE NATIONAL CASINO FORUM HAS CEASED OPERATIONS

2. A few highlights from the casino sector

3. SENSE

4.

5. Playing Safe

6. ACE Accreditation

7. Focal Research – International Research Collaboration

8. DICE

9. SENSE

10. Test Purchasing

11. UK Casino Table Games

12. Independent Panel for Casino Arbitration (IPCA)

13. UK Dealer Championships

14. European Dealer Championships

15. Anti Money Laundering Standards

16. Increase in Stake and Prize for B1 Machines and an increase to the progressive linked Jackpot prize

17. Invited to No. 10 Downing Street

18. European Casino Association

H4(0)

No h4 tag found

H5(0)

No h5 tag found

H6(0)

No h6 tag found

KEYWORD ANALYSIS

== *Single word keywords* ==

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
Casino	33	2.023 %	Yes
NCF	26	1.594 %	No
UK	19	1.165 %	No
gambling	16	0.981 %	No
National	15	0.92 %	No
Gambling	12	0.736 %	No
Safe	11	0.674 %	No
Dealer	9	0.552 %	No
Support	8	0.49 %	No
industry	8	0.49 %	No
Damestani	8	0.49 %	No
CEO	8	0.49 %	No
Playing	8	0.49 %	No
Tracy	8	0.49 %	No
Forum	8	0.49 %	No
casino	7	0.429 %	Yes
sector	7	0.429 %	No
Association	7	0.429 %	No
European	7	0.429 %	No

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
developed	6	0.368 %	No

== *Two words keywords* ==

2 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
of the	17	1.042 %	No
in the	14	0.858 %	No
National Casino	11	0.674 %	No
the UK	10	0.613 %	No
by the	9	0.552 %	No
has been	9	0.552 %	No
The NCF	8	0.49 %	No
Casino Forum	8	0.49 %	No
Tracy Damestani	8	0.49 %	No
Playing Safe	8	0.49 %	No
the Gambling	7	0.429 %	No
CEO Tracy	6	0.368 %	No
the Casino	6	0.368 %	No
UK Casino	6	0.368 %	No
the first	5	0.307 %	No
to ensure	5	0.307 %	No
the NCF	5	0.307 %	No
Dealer Championships	5	0.307 %	No
the National	5	0.307 %	No
with the	5	0.307 %	No

== *Three words keywords* ==

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
National Casino Forum	8	0.49 %	No
CEO Tracy Damestani	6	0.368 %	No
the National Casino	5	0.307 %	No
to ensure that	4	0.245 %	No
The National Casino	4	0.245 %	No

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
in the UK	4	0.245 %	No
Casino Forum NCF	3	0.184 %	No
European Casino Association	3	0.184 %	No
to provide a	3	0.184 %	No
As of the	3	0.184 %	No
of the 1st	3	0.184 %	No
Playing Safe Principles	3	0.184 %	No
gambling related harms	3	0.184 %	No
the Gambling industry	3	0.184 %	No
Casino Table Games	3	0.184 %	No
UK Casino Table	3	0.184 %	No
the Gambling Commission	3	0.184 %	No
was the first	3	0.184 %	No
the UK Casino	3	0.184 %	No
January 2020 Sense	2	0.123 %	No

== *Four words keywords* ==

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
the National Casino Forum	4	0.245 %	No
National Casino Forum NCF	3	0.184 %	No
The National Casino Forum	3	0.184 %	No
UK Casino Table Games	3	0.184 %	No
As of the 1st	3	0.184 %	No
HOME Welcome About Us	2	0.123 %	No
Sense National SelfExclusion Scheme	2	0.123 %	No
Independent Panel for Casino	2	0.123 %	No
on 0203 409 2047	2	0.123 %	No
Panel for Casino Arbitration	2	0.123 %	No
phone on 0203 409	2	0.123 %	No
by phone on 0203	2	0.123 %	No
or by phone on	2	0.123 %	No
sensebettingandgamingcouncilcom or by phone	2	0.123 %	No

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
at sensebettingandgamingcouncilcom or by	2	0.123 %	No
contacted at sensebettingandgamingcouncilcom or	2	0.123 %	No
Welcome About Us What	2	0.123 %	No
the British Gaming Association	2	0.123 %	No
the progressive linked Jackpot	2	0.123 %	No
can be contacted at	2	0.123 %	No

Alexa Information - nationalcasinoforum.co.uk

General information

Domain name : nationalcasinoforum.co.uk	**Global Rank :** No data
Daily Time on Site : No data	**Search Traffic :** No data
Bounce Rate : No data	**Total sites link in :** 15

Top 5 similar sites by audience overlap

Sl	Similar sites	Overlap score
No data found!		

Top 5 keywords by traffic

Keywords	Search Traffic	Share of voice
No data found!		

Top 4 keyword gaps

Keywords driving traffic to competitors, but not to this site	Avg. traffic to competitors	Search popularity
No data found!		

Top 4 easy-to-rank keywords

Popular keywords within this site`s competitive power	Relevance to this site	Search popularity
No data found!		

Top 4 buyer keywords

Keywords that show a high purchase intent	Avg. traffic to competitors	Organic competition
No data found!		

Top 4 optimization opportunities

Very popular keywords already driving some traffic to this site	Search popularity	Organic share of voice
No data found!		

Top 5 referral sites

Sites by how many other sites drive traffic to them	Referral sites
No data found!	

Site flow

Visited just before & right after domain	Visited just before & right after domain percentage
No data found!	

Top 5 audience overlap

Similar sites to this site	Site's overlap score	Alexa rank
No data found!		

Top 3 audience geography

Visitors by country	Visitors by country percentage
No data found!	