

Contact: i@seoguide.co | Website: https://seoguide.co/ Generated At: 2021-03-10 17:43:47

Domain Name - tocaambiental.com.br

WhoIs Information	Moz information
Registered : No	Subdomain normalized: 1.120420933
Domain age: 0 Years 0 Months 0 Days	Subdomain raw : 0.1120420918
Tech email:	Url normalized : 3.79999952
Name servers :	Url raw: 0.379999952
Created at :	Http status code: 200
Changed at :	Domain authority: 28
Expire at :	Page authority: 38
Registrant name :	External quality link: 17
Admin name :	Links : 29
Registrant country : 💌	
Admin country : ×	Link information
Registrant phone :	Backlink count: 17
Admin phone :	Total link count : 29

Mozrank: 3.79999952

Mobile Friendly Check

Performance: 15.11
Emulated Form Factor Mobile
Locale En-US
Category Performance

Field Data

Over the last 30 days, the field data shows that this page has an **Moderate** speed compared to other pages in the Chrome User Experience Report. We are showing The 75th percentile of FCP and The 95th percentile of FID

First Contentful Paint (FCP)

Metric Category

First Input Delay (FID)

Metric Category

Overall Category



Origin Summary

All pages served from this origin have a **Slow** speed compared to other pages in the Chrome User Experience Report Over the last 30 days. To view suggestions tailored to each page, analyze individual page URLs.

First Contentful Paint (FCP)

Metric Category

First Input Delay (FID)

Metric Category

Overall Category

Lab Data

First Contentful Paint

First Contentful Paint marks the time at which the first text or image is painted. Learn more

5.3 s

First Meaningful Paint

First Meaningful Paint measures when the primary content of a page is visible. Learn more

5.3 s

Speed Index

Speed Index shows how quickly the contents of a page are visibly populated. Learn more

14.3 s

First CPU Idle

First CPU Idle marks the first time at which the page's main thread is quiet enough to handle input. Learn more

10.2 s

Time to Interactive

Time to interactive is the amount of time it takes for the page to become fully interactive. Learn more

11.9 s

Max Potential First Input Delay

The maximum potential First Input Delay that your users could experience is the duration, in milliseconds, of the longest task.

Learn more

340 ms

Audit Data

Keep request counts low and transfer sizes small

To set budgets for the quantity and size of page resources, add a budget.json file. Learn More

108 requests • 1,496 KiB

Eliminate render-blocking resources

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. **Learn More**

Potential savings of 4,310 ms

Efficiently encode images

Optimized images load faster and consume less cellular data. Learn More

Enable text compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. **Learn**More

Serve static assets with an efficient cache policy

A long cache lifetime can speed up repeat visits to your page. Learn More

15 resources found

Reduce the impact of third-party code

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. **Learn More**

Third-party code blocked the main thread for 700 ms

Network Round Trip Times

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. **Learn More**

 $0 \, \text{ms}$

Estimated Input Latency

Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. **Learn More**

130 ms

First Contentful Paint (3G)

First Contentful Paint 3G marks the time at which the first text or image is painted while on a 3G network. **Learn More**12185 ms

Total Blocking Time

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

1,470 ms

Reduce JavaScript execution time

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. **Learn More**

4.6 s

Defer offscreen images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. **Learn More**

Server Backend Latencies

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. **Learn More**

 $0 \, \mathrm{ms}$

Properly size images

Serve images that are appropriately-sized to save cellular data and improve load time. Learn More

Potential savings of 43 KiB

Remove unused CSS

Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. **Learn More**

Potential savings of 88 KiB

Avoids enormous network payloads

Large network payloads cost users real money and are highly correlated with long load times. Learn More

Total size was 1,496 KiB

Minimize main-thread work

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. **Learn More**

7.5 s

Serve images in next-gen formats

Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster downloads and less data consumption. **Learn More**

Potential savings of 54 KiB

Avoid chaining critical requests

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

Learn More

46 chains found

Avoids enormous network payloads

A large DOM will increase memory usage, cause longer Learn More

543 elements

Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. Learn More

Minify JavaScript

Minifying JavaScript files can reduce payload sizes and script parse time. Learn More

User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. **Learn More**

IP Information	Malware Scan Info
ISP: AS16276 OVH SAS	Google safe browser norton : Safe
Ip : 158.69.116.35	Norton: untested
Country: CANADA	
City: Montréal	
Region : Quebec	Search Engine Index Info
Timezone : America/Toronto	Google index : 47
Latitude : 45.5040	Bing index : 23
Longitude : - 73.5747	Yahoo index : 23

Related Websites

1.

Social Network Information - tocaambiental.com.br

Social Network Information

Facebook share: 0 Pinterest Info: 0

Facebook comment: 0 Xing Info: 0

Facebook like: 0 Buffer Info: 0

 $\textbf{Reddit Score}: 0 \\ \textbf{Reddit Ups}: 0$

Reddit downs: 0

Keyword & Meta Information - tocaambiental.com.br

TITLE & METATAGS

Title

Toca Ambiental - Consultoria, Planejamento e Gerenciamento Ambiental

Viewport

width=device-width, initial-scale=1.0

Google-site-verification

Description

A TOCA Consultoria Ambiental realiza serviços em planejamento, gerenciamento e educação ambiental, tornando os centros urbanos cada vez mais sustentáveis.

Twitter:card

summary

Twitter:description

A TOCA Consultoria Ambiental realiza serviços em planejamento, gerenciamento e educação ambiental, tornando os centros urbanos cada vez mais sustentáveis.

Twitter:title

Toca Ambiental - Consultoria, Planejamento e Gerenciamento Ambiental

Twitter:image

https://www.tocaambiental.com.br/wp-content/uploads/2017/09/marca toca ambiental-01-2-e150669505

1921.png						
Generator Powered by Visual Composer - drag and drop page builder for WordPress.						
Bloc	Blocked by robots.txt : No Blocked by meta-robots : No					
Link	s nofollowed by meta-robots : No	Total keywords: 101				
	Html h	eadings				
	H1	(5)				
	1. Cadastre-se					
	2. Parceiros					
	3. Blog					
4. Redes Sociais						
	5. Endereço					
	H2(5)					
	1. Agricultura Urbana					
	2. Resíduos Sólidos					
	3. Saneamento Ambiental					
	4. Design para Sustentabilidade					

5. Formação Ambiental

H3(0) No h3 tag found

H4(0)

No h4 tag found

H5(0)

No h5 tag found

H6(0)

No h6 tag found

KEYWORD ANALYSIS

== Single word keywords ==				
SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM	
para	3	2.97 %	No	
Home	2	1.98 %	Yes	
novidades	2	1.98 %	No	
Email	2	1.98 %	No	
Ambiental	2	1.98 %	No	
Este	2	1.98 %	No	
por	2	1.98 %	No	
Toca	2	1.98 %	No	
Blog	2	1.98 %	No	
Gravity	1	0.99 %	No	
Forms	1	0.99 %	No	
movidos	1	0.99 %	No	
formulários	1	0.99 %	No	
OS	1	0.99 %	No	
Parceiros	1	0.99 %	No	
Redes	1	0.99 %	No	
manusear	1	0.99 %	No	
Sociais	1	0.99 %	No	
Fique	1	0.99 %	No	

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
AJAX	1	0.99 %	No

== Two words keywords ==					
2 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM		
Home A	1	0.99 %	No		
a AJAX	1	0.99 %	No		
dentro das	1	0.99 %	No		
por dentro	1	0.99 %	No		
Fique por	1	0.99 %	No		
Sociais Fique	1	0.99 %	No		
Redes Sociais	1	0.99 %	No		
Blog Redes	1	0.99 %	No		
Parceiros Blog	1	0.99 %	No		
AJAX Parceiros	1	0.99 %	No		
movidos a	1	0.99 %	No		
nossas novidades	1	0.99 %	No		
Forms movidos	1	0.99 %	No		
Gravity Forms	1	0.99 %	No		
formulários Gravity	1	0.99 %	No		
os formulários	1	0.99 %	No		
manusear os	1	0.99 %	No		
para manusear	1	0.99 %	No		
necessária para	1	0.99 %	No		
lógica necessária	1	0.99 %	No		

== Three words keywords ==					
3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM		
Home A Toca	1	0.99 %	No		
a AJAX Parceiros	1	0.99 %	No		
dentro das nossas	1	0.99 %	No		
por dentro das	1	0.99 %	No		
Fique por dentro	1	0.99 %	No		

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Sociais Fique por	1	0.99 %	No
Redes Sociais Fique	1	0.99 %	No
Blog Redes Sociais	1	0.99 %	No
Parceiros Blog Redes	1	0.99 %	No
AJAX Parceiros Blog	1	0.99 %	No
movidos a AJAX	1	0.99 %	No
nossas novidades Home	1	0.99 %	No
Forms movidos a	1	0.99 %	No
Gravity Forms movidos	1	0.99 %	No
formulários Gravity Forms	1	0.99 %	No
os formulários Gravity	1	0.99 %	No
manusear os formulários	1	0.99 %	No
para manusear os	1	0.99 %	No
necessária para manusear	1	0.99 %	No
lógica necessária para	1	0.99 %	No

== Four words keywords ==					
4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM		
Home A Toca Serviços	1	0.99 %	No		
a AJAX Parceiros Blog	1	0.99 %	No		
dentro das nossas novidades	1	0.99 %	No		
por dentro das nossas	1	0.99 %	No		
Fique por dentro das	1	0.99 %	No		
Sociais Fique por dentro	1	0.99 %	No		
Redes Sociais Fique por	1	0.99 %	No		
Blog Redes Sociais Fique	1	0.99 %	No		
Parceiros Blog Redes Sociais	1	0.99 %	No		
AJAX Parceiros Blog Redes	1	0.99 %	No		
movidos a AJAX Parceiros	1	0.99 %	No		
nossas novidades Home Endereço	1	0.99 %	No		
Forms movidos a AJAX	1	0.99 %	No		
Gravity Forms movidos a	1	0.99 %	No		
formulários Gravity Forms movidos	1	0.99 %	No		

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
os formulários Gravity Forms	1	0.99 %	No
manusear os formulários Gravity	1	0.99 %	No
para manusear os formulários	1	0.99 %	No
necessária para manusear os	1	0.99 %	No
lógica necessária para manusear	1	0.99 %	No

Alexa Information - tocaambiental.com.br

General information

Domain name : tocaambiental.com.br **Global Rank :** No data

Daily Time on Site : No data

Search Traffic : No data

Bounce Rate : No data **Total sites link in :** 375

Top 5 similar sites by audience overlap		
Sl	Similar sites	Overlap score
No data found!		

	Top 5 keywords by traffic	
Keywords	Search Traffic	Share of voice
No data found!		

Top 4 keyword gaps		
Keywords driving traffic to competitors, but not to this site	Avg. traffic to competitors	Search popularity
No data found!		

Top 4 easy-to-rank keywords

Popular keywo	rds withir	this	site`	S	competitive
power					

Relevance to this site

Search popularity

No data found!

Top 4 buyer keywords		
Keywords that show a high purchase intent	Avg. traffic to competitors	Organic competition
No data found!		

Top 4 optimization opportunities

Very popular keywords already driving some traffic to this site

Search popularity

Organic share of voice

No data found!

Top 5 referral sites		
Sites by how many other sites drive traffic to them	Referral sites	
No data found!		

	Site flow	
Visited just before & right after domain	Visited just before & right after domain percentage	
No data found!		

Top 5 audience overlap		
Similar sites to this site	Site's overlap score	Alexa rank
No data found!		

Top 3 audience geography	
Visitors by country Visitors by country percentage	
No data found!	