

Contact: i@seoguide.co |

Website: <https://seoguide.co/>

Generated At: 2021-03-19 18:56:23

Domain Name - fsbtech.com

WhoIs Information

Registered : No

Domain age : 17 Years 3 Months 27 Days

Tech email :
tech-8296465@fsbtech.com.whoisprivacyservice.org

Name servers : clark.ns.cloudflare.com

Created at : 02-Oct-2007

Changed at : 04-Mar-2021

Expire at : 02-Oct-2021

Registrant name : On behalf of fsbtech.com owner

Admin name : On behalf of fsbtech.com administrative contact

Registrant country :  US

Admin country :  US

Registrant phone : +1.2065771368

Admin phone : +1.2065771368

Moz information

Subdomain normalized : 1.572000027

Subdomain raw : 0.1572000086

Url normalized : 3.400000095

Url raw : 0.3400000036

Http status code : 403

Domain authority : 27

Page authority : 34

External quality link : 300

Links : 490

Link information

Backlink count : 300

Total link count : 490

Mozrank : 3.400000095



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INDUSTRY-LEADING RESULTS

Fueled by FSB's extensive data resource, sophisticated tech, and expert team.

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30

Mobile Friendly Check

Performance : 7.25

Emulated Form Factor **Mobile**

Locale **En-US**

Category **Performance**

Field Data

Over the last 30 days, the field data shows that this page has an **Moderate** speed compared to other pages in the Chrome User Experience Report. **We are showing The 75th percentile of FCP and The 95th percentile of FID**

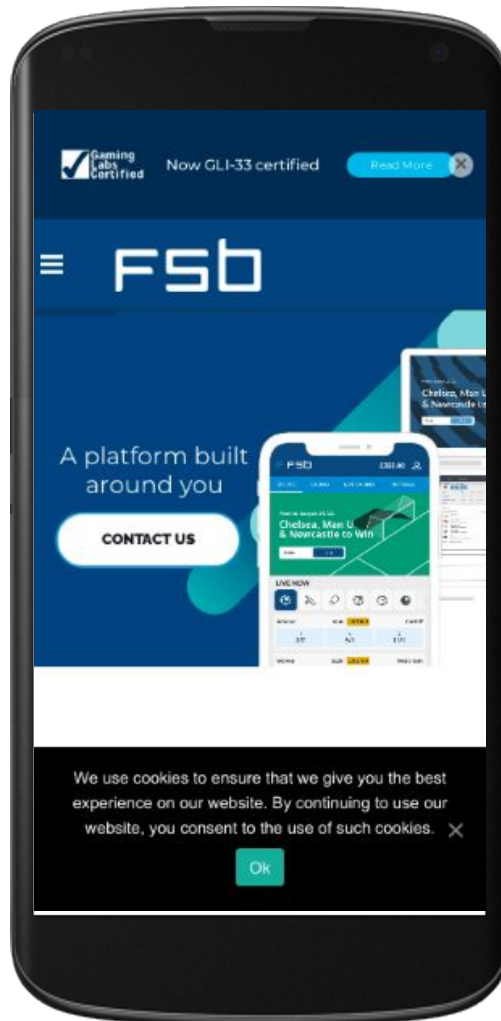
First Contentful Paint (FCP)

Metric Category

First Input Delay (FID)

Metric Category

Overall Category



Origin Summary

All pages served from this origin have a **Slow** speed compared to other pages in the Chrome User Experience Report Over the last 30 days. To view suggestions tailored to each page, analyze individual page URLs.

First Contentful Paint (FCP)

Metric Category

First Input Delay (FID)

Metric Category

Overall Category

Lab Data

First Contentful Paint

First Contentful Paint marks the time at which the first text or image is painted. [Learn more](#)

5.2 s

First Meaningful Paint

First Meaningful Paint measures when the primary content of a page is visible. [Learn more](#)

8.5 s

Speed Index

Speed Index shows how quickly the contents of a page are visibly populated. [Learn more](#)

30.6 s

First CPU Idle

First CPU Idle marks the first time at which the page's main thread is quiet enough to handle input. [Learn more](#)

13.4 s

Time to Interactive

Time to interactive is the amount of time it takes for the page to become fully interactive. [Learn more](#)

19.2 s

Max Potential First Input Delay

The maximum potential First Input Delay that your users could experience is the duration, in milliseconds, of the longest task.

[Learn more](#)

540 ms

Audit Data

Keep request counts low and transfer sizes small

To set budgets for the quantity and size of page resources, add a budget.json file. [Learn More](#)

146 requests • 3,399 KiB

Eliminate render-blocking resources

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. [Learn More](#)

Potential savings of 5,040 ms

Efficiently encode images

Optimized images load faster and consume less cellular data. [Learn More](#)

Enable text compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. [Learn More](#)

Serve static assets with an efficient cache policy

A long cache lifetime can speed up repeat visits to your page. [Learn More](#)

57 resources found

Reduce the impact of third-party code

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. [Learn More](#)

Third-party code blocked the main thread for 470 ms

Network Round Trip Times

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. [Learn More](#)

0 ms

Estimated Input Latency

Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. [Learn More](#)

160 ms

First Contentful Paint (3G)

First Contentful Paint 3G marks the time at which the first text or image is painted while on a 3G network. [Learn More](#)

10316.5 ms

Total Blocking Time

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

2,580 ms

Reduce JavaScript execution time

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

7.6 s

Defer offscreen images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. [Learn More](#)

Potential savings of 405 KiB

Server Backend Latencies

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. [Learn More](#)

0 ms

Properly size images

Serve images that are appropriately-sized to save cellular data and improve load time. [Learn More](#)

Potential savings of 782 KiB

Remove unused CSS

Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. [Learn More](#)

Potential savings of 101 KiB

Avoid enormous network payloads

Large network payloads cost users real money and are highly correlated with long load times. [Learn More](#)

Total size was 3,399 KiB

Minimize main-thread work

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

15.0 s

Serve images in next-gen formats

Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster downloads and less data consumption. [Learn More](#)

Potential savings of 1,384 KiB

Avoid chaining critical requests

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

[Learn More](#)

60 chains found

Avoid enormous network payloads

A large DOM will increase memory usage, cause longer [Learn More](#)

853 elements

Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. [Learn More](#)

Potential savings of 630 ms

Minify JavaScript

Minifying JavaScript files can reduce payload sizes and script parse time. [Learn More](#)

User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. [Learn More](#)

IP Information

ISP : AS15169 Google LLC

Ip : 35.214.71.164

Country :  UNITED KINGDOM

City : London

Region : England

Timezone : Europe/London

Latitude : 51.5085

Longitude : -0.1257

Malware Scan Info

Google safe browser norton : Safe

Norton : untested

Search Engine Index Info

Google index : 1,460

Bing index : 0

Yahoo index : 15,500

Sites in Same IP

No data to show

Related Websites

1.

Social Network Information - fsbtech.com

Social Network Information

Facebook share : 0

Pinterest Info : 0

Facebook comment : 0

Xing Info : 0

Facebook like : 0

Buffer Info : 0

Reddit Score : 0

Reddit Ups : 0

Reddit downs : 0

Keyword & Meta Information - fsbtech.com

TITLE & METATAGS

Title

FSB - Leading Sportsbook & iGaming Solutions

Viewport

width=device-width, initial-scale=1.0, minimum-scale=1.0, maximum-scale=1.0, user-scalable=0

Robots

index, follow, max-image-preview:large, max-snippet:-1, max-video-preview:-1

Description

We offer everything you need to run an omnichannel betting & white label gaming business in a single scalable platform. Learn how we give you a competitive advantage

Twitter:card

summary

Twitter:label1

Estimated reading time

Twitter:data1

9 minutes

Google-site-verification

ujGzkX6WTqzlh5Dhqf0A3Nv7jb1s4NrLvZiy8v-QHg

Generator

Powered by Slider Revolution 5.3.0.2 - responsive, Mobile-Friendly Slider Plugin for WordPress with comfortable drag and drop interface.

Blocked by robots.txt : No

Blocked by meta-robots : No

Links nofollowed by meta-robots : No

Total keywords : 598

Html headings

H1(1)

1. Industry-leading results

H2(6)

1. Industry-leading results
2. Unlock opportunities with the most efficient and scalable omnichannel sports betting platform
3. Unlock opportunities with the most efficient and scalable omnichannel betting platform
4. SPORTSBOOK
5. WALLET
6. CASINO

H3(8)

1. OUR LEADERSHIP TEAM FEATURES SOME OF THE BIGGEST NAMES IN SPORTS BETTING AND ONLINE GAMING. THEIR VISION AND B2B EXPERIENCE SIT BEHIND EFFICIENT, FLEXIBLE, SCALABLE AND RELIABLE PRODUCTS AND SOLUTIONS.
2. David McDowell
3. Sam Lawrence

4. Mark Blandford

5. OUR PARTNERS SAY

6. "Creating a fantastic experience for our members has always been the cornerstone philosophy of Fitzdares. FSB's flexible sportsbook platform and perfectly-crafted app finally allowed us to focus entirely on our members' needs across all channels in a way that no other operator can. We instantly hit the ground running with FSB last year and look forward to evolving the partnership as we progress in 2019."

7. William Woodhams CEO of Fitzdares

8. FIND OUT MORE

H4(1)

1. +44 (0) 203 974 8610

H5(0)

No h5 tag found

H6(1)

1. Drop in your details to get access to exclusive FSB content

KEYWORD ANALYSIS

== Single word keywords ==

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
platform	8	1.338 %	No
FSB	7	1.171 %	No
betting	6	1.003 %	No
bets	5	0.836 %	No
live	5	0.836 %	No
data	5	0.836 %	No
experience	5	0.836 %	No

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
omnichannel	4	0.669 %	No
processed	4	0.669 %	No
casino	4	0.669 %	Yes
gaming	4	0.669 %	No
scalable	4	0.669 %	No
Casino	4	0.669 %	Yes
Gambling	3	0.502 %	No
website	3	0.502 %	No
team	3	0.502 %	No
games	3	0.502 %	No
single	3	0.502 %	No
valueadded	3	0.502 %	No
tools	3	0.502 %	No

== Two words keywords ==

2 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
bets processed	4	0.669 %	No
in a	3	0.502 %	No
CRM tools	3	0.502 %	No
valueadded CRM	3	0.502 %	No
in your	3	0.502 %	No
for our	3	0.502 %	No
a single	3	0.502 %	No
of bets	3	0.502 %	No
of the	3	0.502 %	No
costs See	2	0.334 %	No
See what	2	0.334 %	No
an omnichannel	2	0.334 %	No
operating costs	2	0.334 %	No
what makes	2	0.334 %	No
to run	2	0.334 %	No
need to	2	0.334 %	No
you need	2	0.334 %	No

2 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
everything you	2	0.334 %	No
offer everything	2	0.334 %	No
platform We	2	0.334 %	No

== Three words keywords ==

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
valueadded CRM tools	3	0.502 %	No
of bets processed	3	0.502 %	No
makes us unique	2	0.334 %	No
need to run	2	0.334 %	No
Known for our	2	0.334 %	No
platform Known for	2	0.334 %	No
scalable platform Known	2	0.334 %	No
single scalable platform	2	0.334 %	No
a single scalable	2	0.334 %	No
in a single	2	0.334 %	No
business in a	2	0.334 %	No
gaming business in	2	0.334 %	No
and gaming business	2	0.334 %	No
betting and gaming	2	0.334 %	No
run an omnichannel	2	0.334 %	No
to run an	2	0.334 %	No
you need to	2	0.334 %	No
our robust technology	2	0.334 %	No
everything you need	2	0.334 %	No
We offer everything	2	0.334 %	No

== Four words keywords ==

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
operating costs See what	2	0.334 %	No
in your company work	2	0.334 %	No

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
integration valueadded CRM tools	2	0.334 %	No
valueadded CRM tools and	2	0.334 %	No
CRM tools and seamless	2	0.334 %	No
tools and seamless user	2	0.334 %	No
and seamless user experience	2	0.334 %	No
seamless user experience we	2	0.334 %	No
user experience we help	2	0.334 %	No
experience we help everyone	2	0.334 %	No
we help everyone in	2	0.334 %	No
help everyone in your	2	0.334 %	No
everyone in your company	2	0.334 %	No
bets processed per second	2	0.334 %	No
live data integration valueadded	2	0.334 %	No
of bets processed per	2	0.334 %	No
Thousands of bets processed	2	0.334 %	No
daily Thousands of bets	2	0.334 %	No
processed daily Thousands of	2	0.334 %	No
bets processed daily Thousands	2	0.334 %	No

Alexa Information - fsbtech.com

General information

Domain name : fsbtech.com

Global Rank : #315,804

Daily Time on Site : 65:26

Search Traffic :

Bounce Rate : 12.9%

Total sites link in : 68

Top 5 similar sites by audience overlap

Sl	Similar sites	Overlap score
1	sirplay.com	24.7
2	betio.com	21.0

Sl	Similar sites	Overlap score
3	optimagaming.com	20.4
4	betinvest.com	19.9
5	betstudios.com	18.2

Top 5 keywords by traffic

Keywords	Search Traffic	Share of voice
No data found!		

Top 4 keyword gaps

Keywords driving traffic to competitors, but not to this site	Avg. traffic to competitors	Search popularity
sports betting solutions	14	6
optima	11	48
sirplay	11	15
white label casino	11	14

Top 4 easy-to-rank keywords

Popular keywords within this site`s competitive power	Relevance to this site	Search popularity
ezugi	43	21
bethard group	43	14
betconstruct	26	34
viral interactive	41	12

Top 4 buyer keywords

Keywords that show a high purchase intent	Avg. traffic to competitors	Organic competition
white label sportsbook solution	34	31
sportsbetting solution provider	29	40
sports betting solution	28	37
betting solution	19	45

Top 4 optimization opportunities

Very popular keywords already driving some traffic to this site

Search popularity

Organic share of voice

No data found!

Top 5 referral sites

Sites by how many other sites drive traffic to them

Referral sites

softbroke.com

24.7

fsbtech.com

21.0

sportsbettingsolutionasia.com

20.4

optimagaming.com

19.9

sirplay.com

18.2

Site flow

Visited just before & right after domain

Visited just before & right after domain percentage

No data found!

Top 5 audience overlap

Similar sites to this site

Site's overlap score

Alexa rank

No data found!

Top 3 audience geography

Visitors by country

Visitors by country percentage

No data found!