SEO GUIDE.CO
PROFESSIONAL SEO SERVICES

Domain Name - praesepeplc.com

WhoIs Information

Registered : No

Domain age : 16 Years 9 Months 20 Days

Tech email :
https://www.united-domains.de/domain-inhaber-kontaktieren

Name servers : service1.beit.de

Created at : 07-Jul-2008

Changed at : 20-Feb-2021

Expire at : 07-Jul-2021

Registrant name :

Admin name :

Registrant country : DE

Admin country :

Registrant phone :

Admin phone :

Moz information

Subdomain normalized : 2.631034374

Subdomain raw : 0.2631034553

Url normalized : 2.900000095

Url raw : 0.2899999917

Http status code : 403

Domain authority : 28

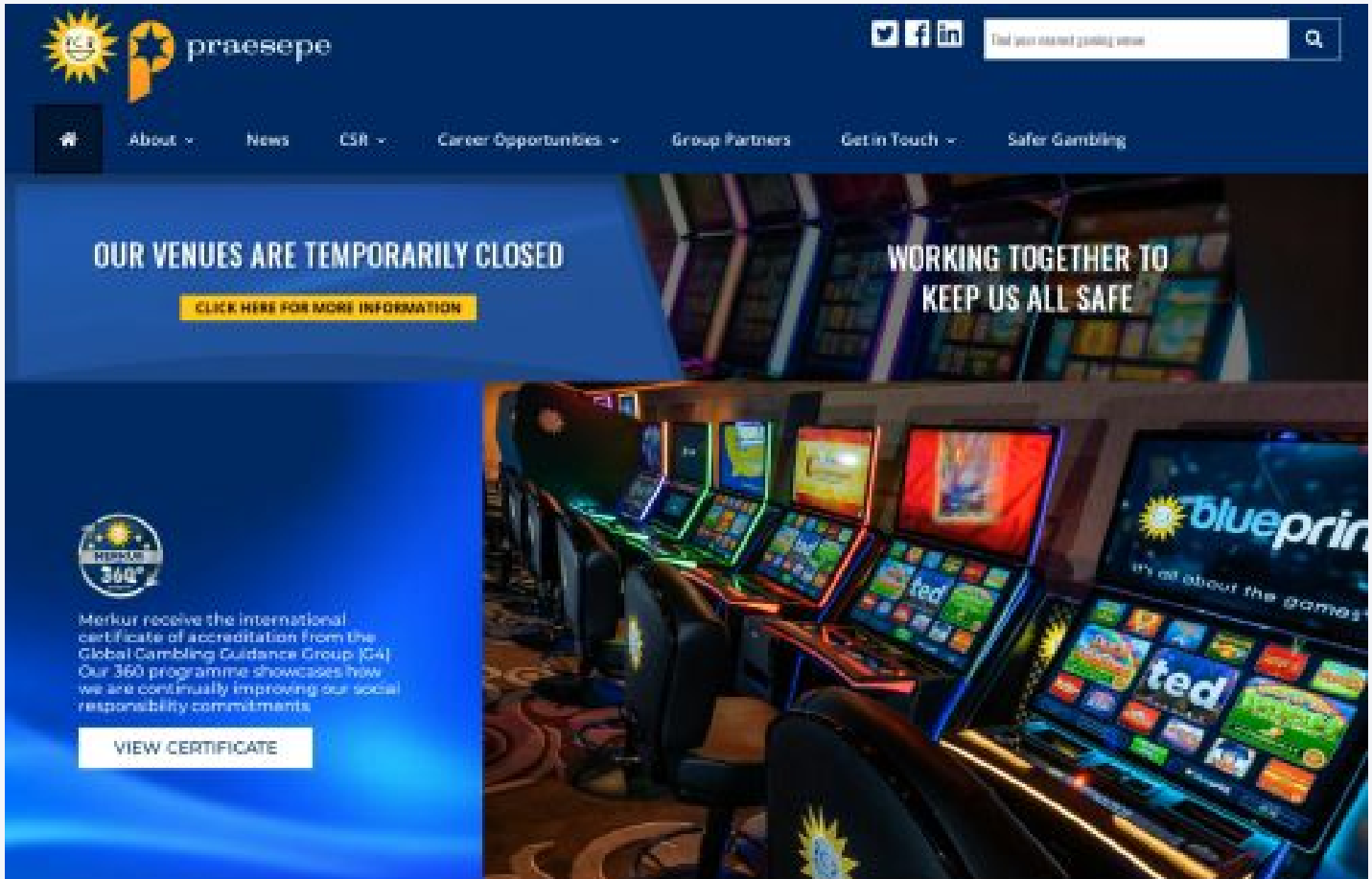**Page authority :** 29

External quality link : 2652

Links : 2772

Link information

Backlink count : 2,652

Total link count : 2,772

Mozrank : 2.900000095

Mobile Friendly Check

Performance : 15.1

Emulated Form Factor **Mobile**
Locale **En-US**
Category **Performance**

Field Data

Over the last 30 days, the field data shows that this page has an **Moderate** speed compared to other pages in the Chrome User Experience Report. **We are showing The 75th percentile of FCP and The 95th percentile of FID**
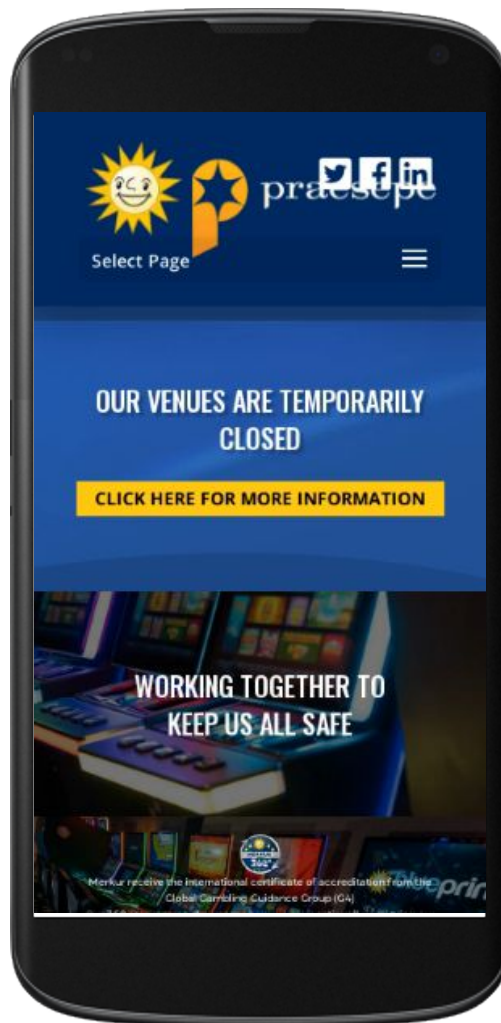
First Contentful Paint (FCP)

Metric Category

First Input Delay (FID)

Metric Category

Overall Category

First Contentful Paint (FCP)

Metric Category

First Input Delay (FID)

Metric Category

Overall Category

Lab Data

First Contentful Paint

First Contentful Paint marks the time at which the first text or image is painted. **Learn more**

5.4 s

First Meaningful Paint

First Meaningful Paint measures when the primary content of a page is visible. **Learn more**

7.1 s

Speed Index

Speed Index shows how quickly the contents of a page are visibly populated. **Learn more**

9.3 s

First CPU Idle

First CPU Idle marks the first time at which the page`s main thread is quiet enough to handle input. **Learn more**

9.8 s

Time to Interactive

Time to interactive is the amount of time it takes for the page to become fully interactive. **Learn more**

13.4 s

Max Potential First Input Delay

The maximum potential First Input Delay that your users could experience is the duration, in milliseconds, of the longest task. **Learn more**

740 ms

Audit Data

Keep request counts low and transfer sizes small

To set budgets for the quantity and size of page resources, add a budget.json file. **Learn More**

94 requests • 3,713 KiB

Eliminate render-blocking resources

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. **Learn More**

Potential savings of 3,990 ms

Efficiently encode images

Optimized images load faster and consume less cellular data. **Learn More**

Enable text compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. **Learn More**

Serve static assets with an efficient cache policy

A long cache lifetime can speed up repeat visits to your page. **Learn More**

1 resource found

Minimize third-party usage

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. **Learn More**

Third-party code blocked the main thread for 10 ms

Network Round Trip Times

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. **Learn More**

0 ms

Estimated Input Latency

Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. **Learn More**

340 ms

First Contentful Paint (3G)

First Contentful Paint 3G marks the time at which the first text or image is painted while on a 3G network. **Learn More**

11124 ms

Total Blocking Time

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

1,600 ms

Reduce JavaScript execution time

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. **Learn More**

5.3 s

Defer offscreen images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. **Learn More**

Potential savings of 152 KiB

Server Backend Latencies

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. **Learn More**

0 ms

Properly size images

Serve images that are appropriately-sized to save cellular data and improve load time. **Learn More**

Potential savings of 276 KiB

Remove unused CSS

Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. **Learn More**

Potential savings of 139 KiB

Avoid enormous network payloads

Large network payloads cost users real money and are highly correlated with long load times. **Learn More**

Total size was 3,713 KiB

Minimize main-thread work

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. **Learn More**

9.0 s

Serve images in next-gen formats

Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster downloads and less data consumption. **Learn More**

Potential savings of 783 KiB

Avoid chaining critical requests

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

Learn More

44 chains found

Avoid enormous network payloads

A large DOM will increase memory usage, cause longer **Learn More**

796 elements

Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. **Learn More**

Potential savings of 630 ms

Minify JavaScript

Minifying JavaScript files can reduce payload sizes and script parse time. **Learn More**

User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. **Learn More**

IP Information	
ISP : AS15169 Google LLC	
Ip : 35.189.122.196	
Country : 🇬🇧 UNITED KINGDOM	
City : London	
Region : England	
Timezone : Europe/London	
Latitude : 51.5085	
Longitude : -0.1257	

Malware Scan Info	
Google safe browser norton : Safe	
Norton : untested	

Search Engine Index Info	
Google index : 448	
Bing index : 0	
Yahoo index : 4,920	

Sites in Same IP
No data to show

Related Websites
1.

Social Network Information - praesepeplc.com

Facebook share : 0	**Pinterest Info :** 0
Facebook comment : 0	**Xing Info :** 0
Facebook like : 0	**Buffer Info :** 0
Reddit Score : 0	**Reddit Ups :** 0
Reddit downs : 0	

Keyword & Meta Information - praesepeplc.com

TITLE & METATAGS

Title
Praesepe - Adult Gaming & Family Entertainment Centes, Bingo Clubs Etc

Description
Praesepe operates several adult gaming centres across the UK. Find out about events / career opportunities here. For enquiries email info@praesepeplc.com.

Robots
index, follow, max-snippet:-1, max-image-preview:large, max-video-preview:-1

Twitter:card
summary_large_image

Twitter:label1
Estimated reading time

Twitter:data1
4 minutes

Generator
Powered by Slider Revolution 6.2.1 - responsive, Mobile-Friendly Slider Plugin for WordPress with comfortable drag and drop interface.

Framework

Redux 4.1.24	

Blocked by robots.txt : No	Blocked by meta-robots : No
Links nofollowed by meta-robots : No	Total keywords : 792

Html headings

H1(0)

No h1 tag found

H2(5)

1. Our venues are temporarily closed

2. Working Together to Keep us all safe

3. WHAT'S NEW

4. WORK FOR US

5. Börris Lüngen CFO

H3(13)

1. Barking Cashino reopens after £200,000 refit

2. Gauselmann Group launches brand-new Merkur Slots venue in...

3. Gauselmann Group launches brand-new Merkur Slots venue in...

4. Gauselmann Group launches brand-new Merkur Slots venue in...

5. Aldgate Cashino reopens after £200,000 refit

6. Gauselmann Group launches brand-new Merkur Slots venue in...

7. Lewisham Cashino reopens after £200,000 refit

8. Gauselmann Group launches brand-new Merkur Slots venue in...

9. Gauselmann Group launches brand-new Merkur Slots venue in...

10. " Our Future Venue project sets us apart from our competitors and the wider industry, putting us on an entirely new level "

11. Barking Cashino reopens after £200,000 refit

12. Gauselmann Group launches brand-new Merkur Slots venue in Trowbridge

13. Gauselmann Group launches brand-new Merkur Slots venue in Basingstoke

H4(6)

1. CONTACT INFORMATION

2. NAVIGATE

3. OUR BRANDS

4. LATEST NEWS

5. OVER 18s

6. Gamble Responsibly

H5(0)

No h5 tag found

H6(0)

No h6 tag found

KEYWORD ANALYSIS

== Single word keywords ==

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
Merkur	21	2.652 %	No
Group	14	1.768 %	No
Cashino	13	1.641 %	No
Slots	13	1.641 %	No
UK	11	1.389 %	No
gaming	11	1.389 %	No
LEARN	10	1.263 %	No
Gauselmann	9	1.136 %	No
brandnew	8	1.01 %	No
launches	8	1.01 %	No
industry	8	1.01 %	No
venue	8	1.01 %	No
Praesepe	8	1.01 %	No
£200000	7	0.884 %	No
venues	7	0.884 %	No
Gambling	7	0.884 %	No
Whilst	6	0.758 %	No
Beacon	6	0.758 %	No
brakes	6	0.758 %	No
Covid19	6	0.758 %	No

== Two words keywords ==

2 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Merkur Slots	12	1.515 %	No
the UK	11	1.389 %	No
LEARN MORE	10	1.263 %	No
SEE MORE	9	1.136 %	No
Gauselmann Group	9	1.136 %	No
on the	8	1.01 %	No
Group launches	8	1.01 %	No

2 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
brandnew Merkur	8	1.01 %	No
in the	8	1.01 %	No
Slots venue	8	1.01 %	No
venue in	8	1.01 %	No
launches brandnew	8	1.01 %	No
venues are	7	0.884 %	No
Merkur Cashino	7	0.884 %	No
in Whilst	6	0.758 %	No
Whilst Covid19	6	0.758 %	No
many venues	6	0.758 %	No
Covid19 put	6	0.758 %	No
Beacon Bingo	6	0.758 %	No
UK for	6	0.758 %	No

== *Three words keywords* ==

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
launches brandnew Merkur	8	1.01 %	No
in the UK	8	1.01 %	No
Gauselmann Group launches	8	1.01 %	No
Group launches brandnew	8	1.01 %	No
brandnew Merkur Slots	8	1.01 %	No
Merkur Slots venue	8	1.01 %	No
Slots venue in	8	1.01 %	No
on the gaming	6	0.758 %	No
in Whilst Covid19	6	0.758 %	No
Whilst Covid19 put	6	0.758 %	No
Covid19 put the	6	0.758 %	No
put the brakes	6	0.758 %	No
the brakes on	6	0.758 %	No
brakes on the	6	0.758 %	No
the UK for	6	0.758 %	No
the gaming industry	6	0.758 %	No
gaming industry in	6	0.758 %	No

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
industry in the	6	0.758 %	No
MORE Gauselmann Group	6	0.758 %	No
many venues are	6	0.758 %	No

== *Four words keywords* ==

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Gauselmann Group launches brandnew	8	1.01 %	No
Group launches brandnew Merkur	8	1.01 %	No
Merkur Slots venue in	8	1.01 %	No
brandnew Merkur Slots venue	8	1.01 %	No
launches brandnew Merkur Slots	8	1.01 %	No
brakes on the gaming	6	0.758 %	No
on the gaming industry	6	0.758 %	No
in the UK for	6	0.758 %	No
industry in the UK	6	0.758 %	No
the gaming industry in	6	0.758 %	No
SEE MORE Gauselmann Group	6	0.758 %	No
MORE Gauselmann Group launches	6	0.758 %	No
gaming industry in the	6	0.758 %	No
Slots venue in Whilst	6	0.758 %	No
in Whilst Covid19 put	6	0.758 %	No
Whilst Covid19 put the	6	0.758 %	No
Covid19 put the brakes	6	0.758 %	No
put the brakes on	6	0.758 %	No
the brakes on the	6	0.758 %	No
venue in Whilst Covid19	6	0.758 %	No

Alexa Information - praesepeplc.com

General information

Domain name : praesepeplc.com	Global Rank : No data
Daily Time on Site : No data	Search Traffic : No data
Bounce Rate : No data	Total sites link in : 9

Top 5 similar sites by audience overlap

Sl	Similar sites	Overlap score
No data found!		

Top 5 keywords by traffic

Keywords	Search Traffic	Share of voice
No data found!		

Top 4 keyword gaps

Keywords driving traffic to competitors, but not to this site	Avg. traffic to competitors	Search popularity
No data found!		

Top 4 easy-to-rank keywords

Popular keywords within this site`s competitive power	Relevance to this site	Search popularity
No data found!		

Top 4 buyer keywords

Keywords that show a high purchase intent	Avg. traffic to competitors	Organic competition
No data found!		

Top 4 optimization opportunities

Very popular keywords already driving some traffic to this site	Search popularity	Organic share of voice
No data found!		

Top 5 referral sites	
Sites by how many other sites drive traffic to them	**Referral sites**
No data found!	

Site flow	
Visited just before & right after domain	**Visited just before & right after domain percentage**
No data found!	

Top 5 audience overlap		
Similar sites to this site	**Site's overlap score**	**Alexa rank**
No data found!		

Top 3 audience geography	
Visitors by country	**Visitors by country percentage**
No data found!	