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Website: <https://seoguide.co/>

Generated At: 2021-03-10 18:23:54

Domain Name - tumblr.com

WhoIs Information

Registered : No

Domain age : 18 Years 10 Months 20 Days

Tech email : Select Request Email Form at <https://domains.markmonitor.com/whois/tumblr.com>

Name servers : ns2.tumblr.com

Created at : 08-Jun-2006

Changed at : 19-Dec-2019

Expire at : 08-Jun-2023

Registrant name :

Admin name :

Registrant country :  US

Admin country :  US

Registrant phone :

Admin phone :

Moz information

Subdomain normalized : 7.300000191

Subdomain raw : 0.7300000191

Url normalized : 9.899999619

Url raw : 0.9900000095

Http status code : 301

Domain authority : 73

Page authority : 99

External quality link : 403372936

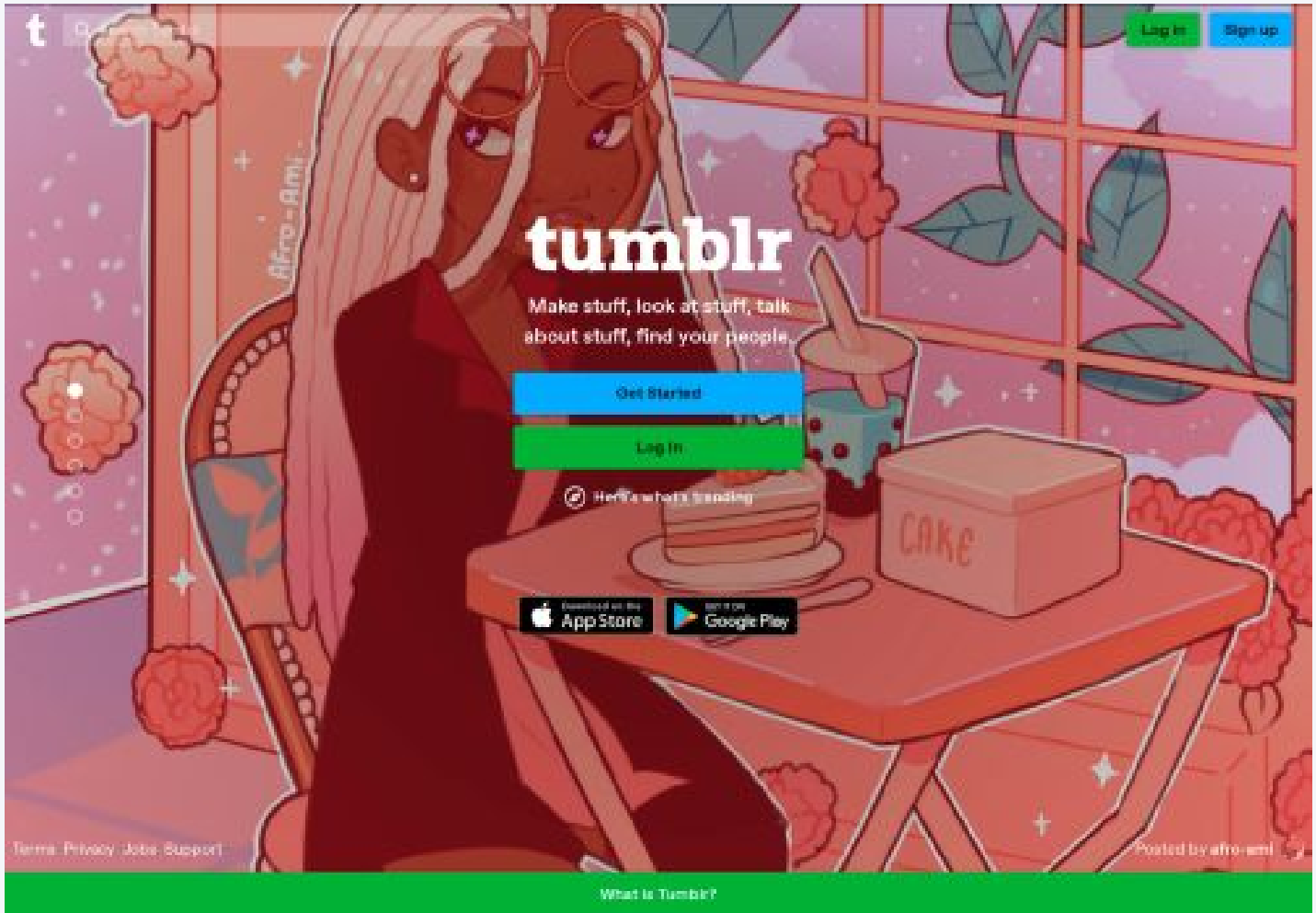
Links : 406085630

Link information

Backlink count : 403,372,936

Total link count : 406,085,630

Mozrank : 9.899999619



Mobile Friendly Check

Performance : 42.48

Emulated Form Factor	Mobile
Locale	En-US
Category	Performance

Field Data

Over the last 30 days, the field data shows that this page has an **Moderate** speed compared to other pages in the Chrome User Experience Report. **We are showing The 75th percentile of FCP and The 95th percentile of FID**

First Contentful Paint (FCP)

2053 ms

Metric Category

AVERAGE

First Input Delay (FID)

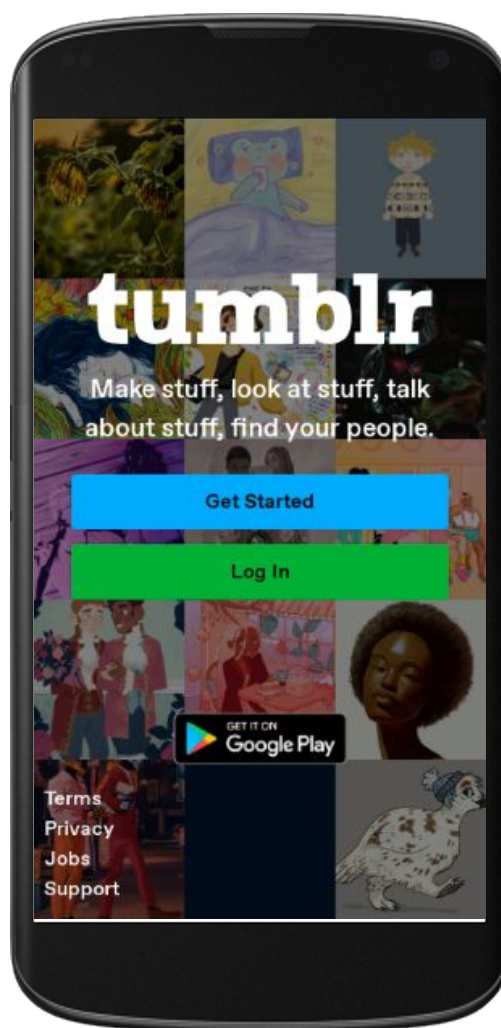
26 ms

Metric Category

FAST

Overall Category

AVERAGE



Origin Summary

All pages served from this origin have a **Slow** speed compared to other pages in the Chrome User Experience Report Over the last 30 days.To view suggestions tailored to each page, analyze individual page URLs.

First Contentful Paint (FCP)

2997 ms

Metric Category

AVERAGE

First Input Delay (FID)

71 ms

Metric Category

FAST

Overall Category

AVERAGE

Lab Data

First Contentful Paint

First Contentful Paint marks the time at which the first text or image is painted. [Learn more](#)

3.4 s

First Meaningful Paint

First Meaningful Paint measures when the primary content of a page is visible. [Learn more](#)

5.1 s

Speed Index

Speed Index shows how quickly the contents of a page are visibly populated. [Learn more](#)

5.0 s

First CPU Idle

First CPU Idle marks the first time at which the page's main thread is quiet enough to handle input. [Learn more](#)

8.5 s

Time to Interactive

Time to interactive is the amount of time it takes for the page to become fully interactive. [Learn more](#)

11.2 s

Max Potential First Input Delay

The maximum potential First Input Delay that your users could experience is the duration, in milliseconds, of the longest task. [Learn more](#)

710 ms

Audit Data

Keep request counts low and transfer sizes small

To set budgets for the quantity and size of page resources, add a `budget.json` file. [Learn More](#)

37 requests • 10,578 KiB

Eliminate render-blocking resources

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. [Learn More](#)

Potential savings of 1,470 ms

Efficiently encode images

Optimized images load faster and consume less cellular data. [Learn More](#)

Enable text compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. [Learn More](#)

Uses efficient cache policy on static assets

A long cache lifetime can speed up repeat visits to your page. [Learn More](#)

0 resources found

Minimize third-party usage

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. [Learn More](#)

Third-party code blocked the main thread for 0 ms

Network Round Trip Times

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. [Learn More](#)

0 ms

Estimated Input Latency

Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. [Learn More](#)

210 ms

First Contentful Paint (3G)

First Contentful Paint 3G marks the time at which the first text or image is painted while on a 3G network. [Learn More](#)

7020 ms

Total Blocking Time

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

500 ms

Reduce JavaScript execution time

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

1.6 s

Defer offscreen images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. [Learn More](#)

Server Backend Latencies

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. [Learn More](#)

0 ms

Properly size images

Serve images that are appropriately-sized to save cellular data and improve load time. [Learn More](#)

Potential savings of 9,011 KiB

Remove unused CSS

Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. [Learn More](#)

Potential savings of 43 KiB

Avoid enormous network payloads

Large network payloads cost users real money and are highly correlated with long load times. [Learn More](#)

Total size was 10,578 KiB

Minimize main-thread work

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

4.3 s

Serve images in next-gen formats

Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster

downloads and less data consumption. [Learn More](#)

Potential savings of 6,875 KiB

Avoid chaining critical requests

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

[Learn More](#)

4 chains found

Avoid enormous network payloads

A large DOM will increase memory usage, cause longer [Learn More](#)

88 elements

Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. [Learn More](#)

Potential savings of 1,110 ms

Minify JavaScript

Minifying JavaScript files can reduce payload sizes and script parse time. [Learn More](#)

User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. [Learn More](#)

IP Information

ISP : AS2635 Automattic, Inc

Ip : 74.114.154.17

Country :  CANADA

City : Toronto

Region : Ontario

Timezone : America/Toronto

Latitude : 43.7001

Malware Scan Info

Google safe browser norton : Safe

Norton : safe

Search Engine Index Info

Google index : 64,900,000

Bing index : 334,000,000

Yahoo index : 324,000,000

Longitude : -79.4163

Sites in Same IP

1. IP-Address-Lookup.com

Related Websites

1.

Social Network Information - tumblr.com

Social Network Information

Facebook share : 0

Pinterest Info : 7,739,763

Facebook comment : 0

Xing Info : 0

Facebook like : 0

Buffer Info : 657

Reddit Score : 2

Reddit Ups : 2

Reddit downs : 0

Keyword & Meta Information - tumblr.com

TITLE & METATAGS

Title

Tumblr

Viewport

width=device-width, initial-scale=1

Msapplication-TileColor

#001936

Msapplication-TileImage

https://assets.tumblr.com/pop/favicons/mstile-150x150-873b07fe.png

Description

Tumblr is a place to express yourself, discover yourself, and bond over the stuff you love. It's where your interests connect you with your people.

Keywords

tumblelog, blog, tumblog, tumbler, tumblr, tlog, microblog

Blocked by robots.txt : No

Blocked by meta-robots : No

Linksnofollowed by meta-robots : No

Total keywords : 243

Html headings

H1(4)

1. Tumblr is so easy to use that it's hard to explain.
2. You already know how this works.
3. Seriously, put anything you want here.
4. Okay, it's not actually hard to explain.

H2(0)

No h2 tag found

H3(0)

No h3 tag found

H4(0)

No h4 tag found

H5(0)

No h5 tag found

H6(0)

No h6 tag found

KEYWORD ANALYSIS

== Single word keywords ==

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
stuff	4	1.646 %	No
people	4	1.646 %	No
Tumblr	3	1.235 %	No
blog	3	1.235 %	No
put	3	1.235 %	No
it's	3	1.235 %	No
hard	3	1.235 %	No
explain	3	1.235 %	No
started	2	0.823 %	No
jokes	2	0.823 %	No
thing	2	0.823 %	No
trending	2	0.823 %	No
StartedLog	2	0.823 %	No
posts	2	0.823 %	No
Make	2	0.823 %	No
works	2	0.823 %	No
blogs	2	0.823 %	No
show	1	0.412 %	No
Text	1	0.412 %	No
dashboard	1	0.412 %	No

== Two words keywords ==

2 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Tumblr is	3	1.235 %	No
to explain	3	1.235 %	No
hard to	3	1.235 %	No
actually hard	2	0.823 %	No
you want	2	0.823 %	No
your own	2	0.823 %	No
do the	2	0.823 %	No

2 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
explain We	2	0.823 %	No
Get StartedLog	2	0.823 %	No
you like	2	0.823 %	No
not actually	2	0.823 %	No
it's not	2	0.823 %	No
Okay it's	2	0.823 %	No
StartedLog In	2	0.823 %	No
want here	2	0.823 %	No
anything you	2	0.823 %	No
a blog	2	0.823 %	No
already know	2	0.823 %	No
to use	2	0.823 %	No
what's trending	2	0.823 %	No

== Three words keywords ==

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
hard to explain	3	1.235 %	No
StartedLog In Here's	2	0.823 %	No
Seriously put anything	2	0.823 %	No
Get StartedLog In	2	0.823 %	No
Here's what's trending	2	0.823 %	No
actually hard to	2	0.823 %	No
not actually hard	2	0.823 %	No
it's not actually	2	0.823 %	No
In Here's what's	2	0.823 %	No
you want here	2	0.823 %	No
anything you want	2	0.823 %	No
put anything you	2	0.823 %	No
Okay it's not	2	0.823 %	No
how this works	2	0.823 %	No
know how this	2	0.823 %	No
already know how	2	0.823 %	No
You already know	2	0.823 %	No

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
to explain We	2	0.823 %	No
your posts That's	1	0.412 %	No
own Other people	1	0.412 %	No

== Four words keywords ==

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Get StartedLog In Here's	2	0.823 %	No
know how this works	2	0.823 %	No
it's not actually hard	2	0.823 %	No
Okay it's not actually	2	0.823 %	No
anything you want here	2	0.823 %	No
put anything you want	2	0.823 %	No
Seriously put anything you	2	0.823 %	No
actually hard to explain	2	0.823 %	No
not actually hard to	2	0.823 %	No
already know how this	2	0.823 %	No
You already know how	2	0.823 %	No
hard to explain We	2	0.823 %	No
In Here's what's trending	2	0.823 %	No
StartedLog In Here's what's	2	0.823 %	No
Make it your own	1	0.412 %	No
your own Other people	1	0.412 %	No
own Other people will	1	0.412 %	No
like Make it your	1	0.412 %	No
you like Make it	1	0.412 %	No
Other people will do	1	0.412 %	No

Alexa Information - tumblr.com

General information

Domain name : tumblr.com

Global Rank : #117

Daily Time on Site : 4:05	Search Traffic : 10.1%
Bounce Rate : 37.9%	Total sites link in : 1

Top 5 similar sites by audience overlap		
Sl	Similar sites	Overlap score
1	deviantart.com	21.3
2	media.tumblr.com	20.0
3	pinterest.com	19.0
4	twitter.com	17.7
5	reddit.com	17.4

Top 5 keywords by traffic		
Keywords	Search Traffic	Share of voice
No data found!		

Top 4 keyword gaps		
Keywords driving traffic to competitors, but not to this site	Avg. traffic to competitors	Search popularity
princess bowser	40	37
bdsm test	37	47
chroma prime	37	42
big nibba	37	35

Top 4 easy-to-rank keywords		
Popular keywords within this site`s competitive power	Relevance to this site	Search popularity
photo shoot	75	51
nude photography	57	53
jpeg	68	50
sitting	75	50

Top 4 buyer keywords		
Keywords that show a high purchase intent	Avg. traffic to competitors	Organic competition
best jeanist	36	77
luffy vs katakuri	36	76
gogeta vs broly	34	71
shipping meme	33	70

Top 4 optimization opportunities		
Very popular keywords already driving some traffic to this site	Search popularity	Organic share of voice
👉👉👉👉 👉👉 mag-flex	18	1.84%
tahiti hernandez	13	4.15%
meenah peixes	18	3.51%
anna sawai	15	2.36%

Top 5 referral sites	
Sites by how many other sites drive traffic to them	Referral sites
imgur.com	21.3
deviantart.com	20.0
media.tumblr.com	19.0
aminoapps.com	17.7
tumblr.com	17.4

Site flow	
Visited just before & right after domain	Visited just before & right after domain percentage
googlecom	12.6%
pinterestcom	4.41%
twittercom	3.86%
facebookcom	3.58%
redditcom	2.92%
googlecom	13%
pinterestcom	3.86%
facebookcom	3.72%

Visited just before & right after domain	Visited just before & right after domain percentage
twittercom	3.23%
youtubecom	2.92%

Top 5 audience overlap		
Similar sites to this site	Site's overlap score	Alexa rank
No data found!		

Top 3 audience geography	
Visitors by country	Visitors by country percentage
🇺🇸 United States	24.8%
🇮🇳 India	24.4%
🇯🇵 Japan	8.8%