

## Domain Name - vimeo.com

### WhoIs Information

**Registered :** No

**Domain age :** 20 Years 1 Months 14 Days

**Tech email :** Select Request Email Form at <https://domains.markmonitor.com/whois/vimeo.com>

**Name servers :** ns-1463.awsdns-54.org

**Created at :** 15-Dec-2004

**Changed at :** 13-Nov-2020

**Expire at :** 15-Dec-2021

**Registrant name :**

**Admin name :**

**Registrant country :**  US

**Admin country :**  US

**Registrant phone :**

**Admin phone :**

### Moz information

**Subdomain normalized :** 9.277366638

**Subdomain raw :** 0.9277366996

**Url normalized :** 9.600000381

**Url raw :** 0.9599999785

**Http status code :** 403

**Domain authority :** 97

**Page authority :** 96

**External quality link :** 66343450

**Links :** 69976951

### Link information

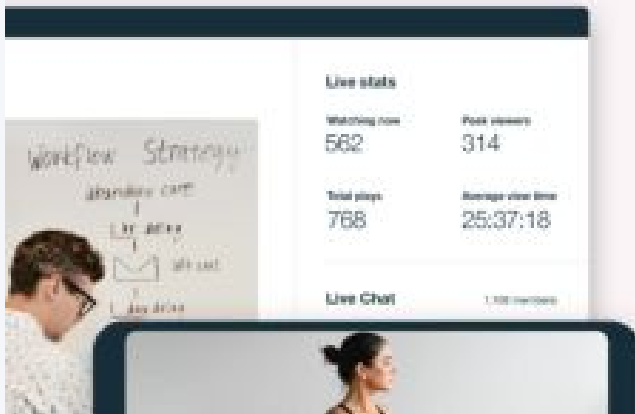
**Backlink count :** 66,343,450

**Total link count :** 69,976,951

**Mozrank :** 9.600000381

# The power of video at your fingertips.

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## Mobile Friendly Check

Performance : 38.91

Emulated Form Factor **Mobile**

Locale **En-US**

Category **Performance**

## Field Data

Over the last 30 days, the field data shows that this page has an **Moderate** speed compared to other pages in the Chrome User Experience Report. **We are showing The 75th percentile of FCP and The 95th percentile of FID**

## First Contentful Paint (FCP)

3229 ms

Metric Category

SLOW

## First Input Delay (FID)

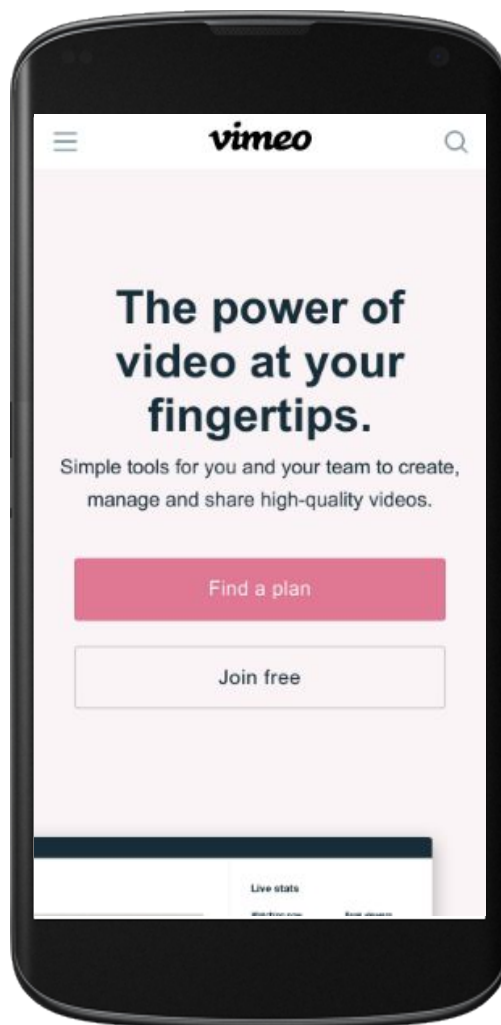
32 ms

Metric Category

FAST

Overall Category

SLOW



## Origin Summary

All pages served from this origin have a **Slow** speed compared to other pages in the Chrome User Experience Report Over the last 30 days. To view suggestions tailored to each page, analyze individual page URLs.

## First Contentful Paint (FCP)

2160 ms

Metric Category

AVERAGE

## First Input Delay (FID)

23 ms

Metric Category

FAST

Overall Category

SLOW

## Lab Data

### First Contentful Paint

First Contentful Paint marks the time at which the first text or image is painted. [Learn more](#)

2.6 s

### First Meaningful Paint

First Meaningful Paint measures when the primary content of a page is visible. [Learn more](#)

2.6 s

### Speed Index

Speed Index shows how quickly the contents of a page are visibly populated. [Learn more](#)

6.9 s

### First CPU Idle

First CPU Idle marks the first time at which the page's main thread is quiet enough to handle input. [Learn more](#)

10.6 s

### Time to Interactive

Time to interactive is the amount of time it takes for the page to become fully interactive. [Learn more](#)

13.1 s

### Max Potential First Input Delay

The maximum potential First Input Delay that your users could experience is the duration, in milliseconds, of the longest task. [Learn more](#)

580 ms

## Audit Data

### Keep request counts low and transfer sizes small

To set budgets for the quantity and size of page resources, add a budget.json file. [Learn More](#)

66 requests • 1,395 KiB

### Eliminate render-blocking resources

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. [Learn More](#)

Potential savings of 1,280 ms

### Efficiently encode images

Optimized images load faster and consume less cellular data. [Learn More](#)

### Enable text compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. [Learn More](#)

### Serve static assets with an efficient cache policy

A long cache lifetime can speed up repeat visits to your page. [Learn More](#)

16 resources found

### Reduce the impact of third-party code

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. [Learn More](#)

Third-party code blocked the main thread for 410 ms

### Network Round Trip Times

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. [Learn More](#)

0 ms

### Estimated Input Latency

Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. [Learn More](#)

130 ms

## First Contentful Paint (3G)

First Contentful Paint 3G marks the time at which the first text or image is painted while on a 3G network. [Learn More](#)

4958 ms

## Total Blocking Time

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

1,160 ms

## Reduce JavaScript execution time

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

3.1 s

## Defer offscreen images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. [Learn More](#)

## Server Backend Latencies

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. [Learn More](#)

0 ms

## Properly size images

Serve images that are appropriately-sized to save cellular data and improve load time. [Learn More](#)

## Remove unused CSS

Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. [Learn More](#)

Potential savings of 74 KiB

## Avoids enormous network payloads

Large network payloads cost users real money and are highly correlated with long load times. [Learn More](#)

Total size was 1,395 KiB

## Minimize main-thread work

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

4.3 s

## Serve images in next-gen formats

Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster downloads and less data consumption. [Learn More](#)

Potential savings of 215 KiB

### Avoid chaining critical requests

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

[Learn More](#)

11 chains found

### Avoids enormous network payloads

A large DOM will increase memory usage, cause longer [Learn More](#)

390 elements

### Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. [Learn More](#)

Potential savings of 630 ms

### Minify JavaScript

Minifying JavaScript files can reduce payload sizes and script parse time. [Learn More](#)

### User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. [Learn More](#)

1 user timing

#### IP Information

ISP : AS54113 Fastly

Ip : 151.101.128.217

Country :  UNITED STATES

City : San Francisco

Region : California

Timezone : America/Los\_Angeles

Latitude : 37.7621

Longitude : -122.3971

#### Malware Scan Info

Google safe browser norton : Safe

Norton : safe

#### Search Engine Index Info

Google index : 19,400,000

Bing index : 202,000,000

Yahoo index : 201,000,000

### Sites in Same IP

1. developer.vimeo.com
2. player.vimeo.com
3. IP-Address-Lookup.com

### Related Websites

- 1.

## Social Network Information - vimeo.com

### Social Network Information

**Facebook share :** 0

**Pinterest Info :** 2,167

**Facebook comment :** 0

**Xing Info :** 0

**Facebook like :** 0

**Buffer Info :** 1,194

**Reddit Score :** 1

**Reddit Ups :** 1

**Reddit downs :** 0

## Keyword & Meta Information - vimeo.com

### TITLE & METATAGS

#### Title

Vimeo | The world's only all-in-one video solution

#### Viewport

width=device-width,initial-scale=1.0,maximum-scale=5.0,user-scalable=yes

#### Description

Unlock the power of video and join over 200M professionals, teams, and organizations who use Vimeo to create, collaborate and communicate.

#### Twitter:card

app

#### Twitter:site



@vimeo

**Twitter:app:name:iphone**

Vimeo

**Twitter:app:id:iphone**

425194759

**Twitter:app:url:iphone**

vimeo://app.vimeo.com/

**Twitter:app:name:ipad**

Vimeo

**Twitter:app:id:ipad**

425194759

**Twitter:app:url:ipad**

vimeo://app.vimeo.com/

**Twitter:app:name:googleplay**

Vimeo

**Twitter:app:id:googleplay**

com.vimeo.android.videoapp

**Twitter:app:url:googleplay**

vimeo://app.vimeo.com/

**Keywords**

vimeo, video hosting for business

**Msapplication-TileImage**

https://i.vimeocdn.com/favicon/main-touch\_144

**Msapplication-TileColor**

#00adef

**Blocked by robots.txt : No**

**Blocked by meta-robots : No**

**Links nofollowed by meta-robots : No**

**Total keywords : 0**

Html headings

### H1(0)

No h1 tag found

### H2(0)

No h2 tag found

### H3(0)

No h3 tag found

### H4(0)

No h4 tag found

### H5(0)

No h5 tag found

### H6(0)

No h6 tag found

## KEYWORD ANALYSIS

== *Single word keywords* ==

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
No data found			

== *Two words keywords* ==

2 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
No data found			

== Three words keywords ==

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
No data found			

== Four words keywords ==

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
No data found			

## Alexa Information - vimeo.com

### General information

**Domain name :** vimeo.com

**Global Rank :** #155

**Daily Time on Site :** 4:24

**Search Traffic :** 25.2%

**Bounce Rate :** 47.3%

**Total sites link in :** 173,662

### Top 5 similar sites by audience overlap

SI	Similar sites	Overlap score
1	linkedin.com	20.9
2	twitter.com	20.7
3	dailymotion.com	19.6
4	imdb.com	19.6
5	apple.com	18.7

### Top 5 keywords by traffic

Keywords	Search Traffic	Share of voice
No data found!		

### Top 4 keyword gaps

<b>Keywords driving traffic to competitors, but not to this site</b>	<b>Avg. traffic to competitors</b>	<b>Search popularity</b>
the house with a clock in its walls	61	61
awkwafina	59	62
lindsey pelias	55	49
rick and morty	49	64

#### Top 4 easy-to-rank keywords

<b>Popular keywords within this site`s competitive power</b>	<b>Relevance to this site</b>	<b>Search popularity</b>
dailymotion	75	65
youtube vs vimeo	73	27
baixar video vimeo	60	20
baixar video do vimeo	55	20

#### Top 4 buyer keywords

<b>Keywords that show a high purchase intent</b>	<b>Avg. traffic to competitors</b>	<b>Organic competition</b>
geetha govindam movie online	42	70
the good doctor	33	77
the good fight	32	79
ash vs evil dead	32	78

#### Top 4 optimization opportunities

<b>Very popular keywords already driving some traffic to this site</b>	<b>Search popularity</b>	<b>Organic share of voice</b>
southern and eastern asia	15	4.96%
sindhha agha	18	4%
lycee francais	29	0.88%
ecole du sabbat	21	2.79%

#### Top 5 referral sites

Sites by how many other sites drive traffic to them	Referral sites
twitter.com	20.9
vimeo.com	20.7
imdb.com	19.6
dailymotion.com	19.6
soundcloud.com	18.7

### Site flow

Visited just before & right after domain	Visited just before & right after domain percentage
googlecom	29%
youtubecom	6.13%
facebookcom	4.61%
linkedincom	1.18%
yahoocom	0.84%
googlecom	28.4%
youtubecom	7.23%
facebookcom	4.59%
linkedincom	1.21%
twittercom	0.9%

### Top 5 audience overlap

Similar sites to this site	Site's overlap score	Alexa rank
No data found!		

### Top 3 audience geography

Visitors by country	Visitors by country percentage
🇺🇸 United States	40.1%
🇮🇳 India	8.0%
🇯🇵 Japan	6.2%